

OVERVIEW OF PASSPORT TO AIRLIE

Passport to Airlie is Australia's largest live, original music initiative. Events are held in regional areas around Australia, allowing for a broad range of genres, participants and audiences. It allows for local venues to show their support of live and original grassroots music in their community. We know that every headline artist you have ever seen was once a band trying to convince a venue that should be able to play originals.

We are excited in 2023 to have Sarah McLeod back as our Ambassador & Bricklane Brewing Co onboard as our primary sponsor!

Passport to Airlie (P2A) has been running as an integral part of the Airlie Beach Festival of Music since 2013. Each year over 300 acts participate in the events right across Australia. Passport to Airlie in 2023 will have 8 locations: Cairns, Mackay, Sunshine Coast, Brisbane, Byron Bay, Newcastle, Melbourne and Darwin.

Passport to Airlie is the largest event of its kind that is:

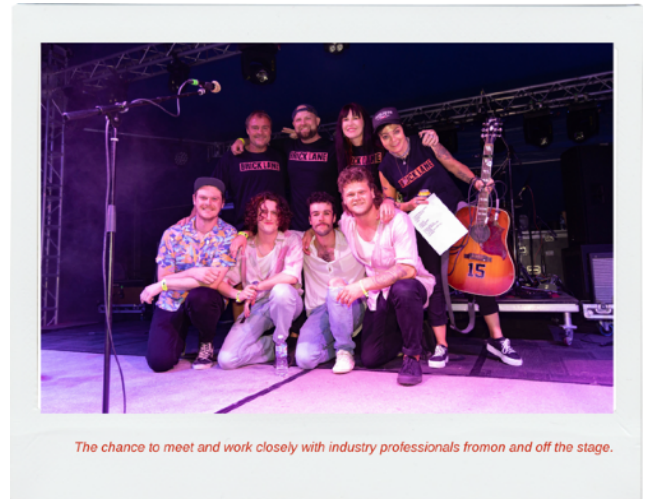
- Free for artists to enter.
- Places an emphasis on original music. Participants must have over 3/4 of their set be original music at the regional events.
- Provides opportunities, exposure and industry experience and support for artists through our events. Social media networking, write ups/blogs in local print media, radio promotions, photographs, videos etc and of course the main prize for the regional representative as outlined below.
- Provides a unique chance to network with other bands and industry professionals in their region.
- All participants in Passport To Airlie will leave with valuable industry knowledge and experience.

Regional representatives will be placed on the bill, including much of the main event promotion and merchandise, alongside our amazing headline artists.

Over the years of the festival this has included;
2022 - The Animals, Eskimo Joe, Jon Stevens, Mi-Sex, Rogue Traders, Ben Lee,
2021 - The Angels, John Schumann/The Redgum Experience, Sarah McLeod, Troy Cassar-Daly

2020 - Previous P2A acts were able to participate our Minifest event - the only festival in 2020

2019 - John Butler, Smokie, Yothu Yindi, Australian



Rock Collective, The Superjesus

2018 - Smashmouth, Killing Heidi, The Church, Marcia Hines, Kasey Chambers

2017 - Leo Sayer, Kate Cebrano, Shannon Knoll, Sneaky Sound System, Baby Animals

2016 - Daryl Braithwaite, Richie Ramone, Gangajang, Tim Finn

2015 - 10CC, Toni Childs, The Black Sorrows, Angry Anderson, Wendy Matthews

2014 - The Screaming Jets, Mark Seymour, Richard Clapton, 1927, The Radiators

2013 - Hoodoo Gurus, Mental As Anything, Dragon, Diesel, Kasey Chambers

Promoter Gavin 'Butto' Butlin says, "I wanted to create a festival where you could see the classic rock bands and hear the songs we grew up with, and at the same time discover new talent and give them a chance. Airlie Beach is the ideal setting for the festival with it's relaxed vibe. You can walk between all the bars and restaurants in town, enjoy the gorgeous weather, have a drink, make new friends and listen to an awesome variety of good music."

Prizes are great and all but Passport To Airlie is so much more than that. Check out our social media to get a taste of the experience that s. Becoming a part of the Passport To Airlie family at every stage of the initiative.



Bands get to meet and network with contemporaries from across Australia



The Airlie Beach Festival of Music crowds LOVE Passport To Airlie bands and they go on to be big and vocal supporters of all the artists. .



Perry Street Park onstage 2022 going to be the 2022 Passport To Airlie winners.

Want to know something else?
Forward your queries to
info@airliebeachfestivalofmusic.com.au

HOW ARTISTS APPLY

1. Artists need to read the Terms & Conditions before entering to ensure that they eligible.
2. Fill in the Artists Online Registration form at <https://airliebeachfestivalofmusic.com.au/passport-to-airlie/>
3. Be sure to upload clear photos of you or your band as well as either music videos (YouTube/ Vimeo) and/or audio (SoundCloud) so that we can listen to your music. YouTube, Vimeo and SoundCloud are also free for artists to join.
4. All applications will be reviewed to ensure their suitability for the Festival and if selected you will be notified which event you have been slotted into and forwarded an information pack. Unfortunately no guarantees can be given to artists wanting to perform at a certain event or time.
5. If you have an EPK we would love to use that - Include a link in the bio -

BURSARY FOR EACH REGIONAL REPRESENTATIVE

4 Nights Accommodation in Airlie Beach for up to 5 members	\$1200
3 Day VIP Festival Passes (includes Food & Alcohol)	\$1000 per band member
Performance fee (the regional representatives act will be required to perform up to 4 x 1.5hr sets over the 3 days in Airlie Beach during the festival)	\$1000
Spot on Music Live TV	Invite Only

THE OVERALL WINNER FROM THE ABFOM SHOWCASE FINAL

Invite to perform in THE BIG TENT for AIRLIE BEACH FESTIVAL OF MUSIC 2022 including YOUR NAME on the BILL & MERCH!	PRICELESS Except for the below \$\$\$s
4 Nights Accommodation in Airlie Beach	\$1200
3 Day VIP Festival Passes (includes Food & Alcohol)	\$1000 / band member
Performance fee (the regional representatives act will be required to perform up to 4 x 1.5hr sets over the 3 days in Airlie Beach during the festival)	\$1000

EVENT PARTNERS

Airlie Beach Festival of Music	Bricklane Brewing Co
Jimmy's Entertainment	Airlie Events
cherrie hughes social media & photography	Tourism Whitsundays
KB Designs	Soulful Entertainment
Angel Printing	Big Apachee
Anthem Touring & Entertainment	Swamp House Photography
The Wickham Park Hotel Newcastle	Slinky Links - Airlie Beach
Rhythm & Vision Sunshine Coast	The Jack Hotel - Cairns
The Suffolk Park Hotel Motel Byron Bay	The Metropolitan Hotel - Mackay
Music View TV Cairns	The Studio Hutch - Cairns
The Royal Darwin Show	Whitsunday Transit Coaches
Kings Beach Tavern - Sunshine Coast	LNL Entertainment Brisbane
Footstomp Music	
Why is your name not here?	<i>You are missing out on the chance to work with hundreds of upcoming bands.</i>

Full Terms & Conditions Passport To Airlie 2023 v5 as as 22.3.2023

	The event is open to all solo artists, duos and bands with no more than 5 members, that meet the following event requirements:
1	All applicants must be 18+ at the time of the finals in November to be eligible to enter.
2	Each registered act will be required to perform up to 30 minute set at the events. Actual set length will be advised closer to events date but will not exceed 30 minutes. You may be asked to perform a set twice or another 30min set with the same requirements.
3	Each set must contain a minimum of 3 original songs in the Event (5 songs in total)
4	No backing tracks are to be used. Looping will be live & not recorded. Samples are to be approved by hosts.
5	Applicants invited to the finals will be required to have a 90 minute set with at least half the set to be original songs. The finalists will be required to perform this set up of 4 times and at the Showcase event on Thursday 9 November at the Airlie Beach Festival of Music.
6	Event is open to most genres excluding metalcore and deathcore.
7	All acts are only able to compete as part of one Passport To Airlie regional event per year.
8	Previous years regional participants are encouraged to enter again.
9	Previous National winners cannot compete again for the following year, but after that they are welcome to re-enter the event.
10	Any performer that may be part of a band already on the ABFOM bill must place the Passport To Airlie sets as priority. It is their responsibility to ensure that the billed act fulfils its commitments.
11	An act already booked to play on the bill cannot enter Passport To Airlie as that Act.
12	All acts are required to be at the venue an hour prior to the start of the event. At this point, their names and performance times will be drawn out of a hat and participants will be required to read the notes on participating in the event.
13	All participating acts on the day/night are required to remain at the event until the regional representative is announced to show support for your fellow artists performing on the day/night.
14	PA is supplied by the venues. If instructed bands may likely need to use the backline supplied to avoid issues with change over, though having theirs available would be advisable.
15	Acts must confirm they are available to compete in the regional finals.
16	Acts must use same line-up/band members that performed in their regional heat events should they make it through to the finals.
17	The winning act MUST be willing and able to perform up to 5 shows at the Airlie Beach Festival of Music during Thursday 9 Nov, Friday 10, Saturday 11 & Sunday 12 November 2023. Winning artists failing to do so will forfeit their prize. Applicants will be required to sign a contract that commits them to sets at the Festival.
18	Bands MUST arrive in the morning of Thursday 9 November 2023.
19	Transfers to Airlie Beach for event regional representatives are not included. Transfers from Whitsunday Airport can be arranged.
20	Bands must have no more than 5 members.
21	Bands must commit to advertising their involvement with the event and encourage fans, friends and family to support the event and finals wherever they can.
22	All applicants consent to their images and images containing them to be used to promote the Airlie Beach Festival of Music and all Passport To Airlie events. This includes dispersal to media outlets. Full Photographer credits will be given wherever possible.
23	The act that successfully attains the bursaries consents to audio being used to promote their winning and or promote Passport to Airlie, with full credit given as well as links on where to purchase the song.
24	\$1000 performance fee for the regional representatives to be paid upon invoice after the festival.